



# Jacqueline Colomé

MULTIDISCIPLINARY DESIGNER

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📍 Phoenix, Arizona

A multidisciplinary senior designer with over 14 years of experience in brand identity, packaging, and retail environments. Known for blending creativity with strategy to craft cohesive, story-driven design systems that connect visually and emotionally. A collaborative, detail-oriented designer passionate about bringing ideas to life through thoughtful, purposeful design.

## EDUCATION

### 2010 - 2012 | ASSOCIATES OF SCIENCE, GRAPHIC & WEB DESIGN

Broward College | Fort Lauderdale, FL

### 2007 - 2010 | BACHELORS OF FINE ARTS, VISUAL ARTS

Miami International University of Art & Design | Miami, FL

## SKILLS

PHOTOSHOP	<div style="width: 95%;"></div>	95%
ILLUSTRATOR	<div style="width: 95%;"></div>	95%
IN DESIGN	<div style="width: 95%;"></div>	95%
AFTER EFFECTS	<div style="width: 85%;"></div>	85%
WORDPRESS	<div style="width: 90%;"></div>	90%
WOOCOMMERCE	<div style="width: 85%;"></div>	85%
HTML / CSS	<div style="width: 75%;"></div>	75%
MS OFFICE 365	<div style="width: 95%;"></div>	95%
AI TOOLS	<div style="width: 85%;"></div>	85%

## LANGUAGES



**ENGLISH**  
Mother Language



**SPANISH**  
Perfect Reading / Speaking / Listening



**ITALIAN**  
Basic Reading / Speaking / Listening

## EXPERIENCE

### 2023 - 2025 | CONTRACT DESIGNER

Mazor Collective | Phoenix, AZ

### 2019 - 2023 | DESIGN MANAGER

Mazor Collective | Phoenix, AZ

**Creative Direction** - Led design projects from concept to completion, ensuring cohesive brand systems across identity, packaging, and retail environments. Collaborated with teams to align creative strategy with business goals while mentoring designers to deliver impactful, story-driven work.

**Brand Identity & Design Systems** - Developed distinctive brand identities and scalable systems that connect visually and emotionally. Created logos and campaign materials that maintain consistency across touchpoints, ensuring cohesive storytelling from digital to retail.

**Packaging Design** - Designed packaging systems that merge creativity with functionality, enhancing shelf presence and brand recognition. Partnered with vendors to refine materials and production for quality, efficiency, and sustainability.

**Campaign & Marketing Design** - Created integrated campaigns and collateral that translate strategy into compelling visuals. Supported product launches and seasonal initiatives through cohesive storytelling and cross-channel consistency.

**Retail & Environmental Design** - Designed immersive retail environments and displays that bring brand stories to life. Developed merchandising standards and collaborated with teams to execute installations that elevate the customer experience and strengthen brand impact.

### 2016 - 2019 | DESIGN MANAGER

Vaporique | Atlanta, GA

### 2013 - 2016 | SALES & MARKETING MANAGER

Deauville Beach Resort | Miami Beach, FL

### 2011 - 2013 | GRAPHIC DESIGNER

Bamboo | Miami Beach, FL

### 2007 - 2009 | STORE MANAGER

Swatch Group | Miami, FL

### 2005 - 2007 | ASSISTANT MANAGER

Utrecht Art Supplies | Miami, FL

### 2001 - 2005 | OPERATIONS MANAGER

Giorgio Armani | Atlanta, GA

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