



Jacqueline Colomé

MULTIDISCIPLINARY DESIGNER

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Phoenix, Arizona

OBJECTIVE

A highly creative multidisciplinary designer with over 10 years of experience across diverse roles, demonstrating exceptional versatility and adaptability. An innovative out-of-box thinker, a self-motivated team player with a keen attention to detail and a determination for success.

EDUCATION

2010 - 2012 | ASSOCIATES OF SCIENCE, GRAPHIC & WEB DESIGN

Broward College | Fort Lauderdale, FL

2007 - 2010 | BACHELORS OF FINE ARTS, VISUAL ARTS

Miami International University of Art & Design | Miami, FL

SKILLS

PHOTOSHOP	<div><div></div></div>	95%
ILLUSTRATOR	<div><div></div></div>	95%
IN DESIGN	<div><div></div></div>	95%
AFTER EFFECTS	<div><div></div></div>	85%
WORDPRESS	<div><div></div></div>	90%
WOOCOMMERCE	<div><div></div></div>	85%
HTML / CSS	<div><div></div></div>	75%

LANGUAGES



ENGLISH
Mother Language



SPANISH
Perfect Reading / Speaking / Listening



ITALIAN
Basic Reading / Speaking / Listening

EXPERIENCE

MAR 2023 - CURRENT | CONTRACT DESIGNER

Mazor Collective | Phoenix, AZ

2019 - 2023 | DESIGN MANAGER

Mazor Collective | Phoenix, AZ

Creative Direction - Oversaw design projects from concept to completion; Led and mentored the design team, ensuring top-quality and timely deliverables; Collaborated with stakeholders to understand design objectives and develop effective strategies.

Brand Design - Created visually appealing logos, marketing collateral, and promotional materials; Established and maintained brand guidelines, ensuring consistency across all design materials; Collaborated with cross-functional teams to integrate brand consistency into various touchpoints.

Packaging Design - Designed innovative and engaging packaging solutions that enhance product appeal; Conducted material and production research to optimize designs for cost-efficiency and sustainability; Adapted designs to meet industry regulations and standards.

Merchandise Design - Developed and executed creative design concepts for merchandise and promotional items aligned with the brand's identity and current market trends; Worked closely with manufacturers and suppliers to ensure product quality and accurate reproduction of designs, while also managing production schedules and budgets.

VM Design - Created captivating in-store displays and layouts to enhance the retail experience and drive sales; Developed visual merchandising guidelines and standards for brand consistency across multiple retail locations; Collaborated with retail teams to optimize visual displays for product placement and promotion; Managed and coordinated the execution of visual merchandising installations and displays.

2016 - 2019 | DESIGN MANAGER

Vaporique | Atlanta, GA

2013 - 2016 | SALES & MARKETING MANAGER

Deauville Beach Resort | Miami Beach, FL

2011 - 2013 | GRAPHIC DESIGNER

Bamboo | Miami Beach, FL

2007 - 2009 | STORE MANAGER

Swatch Group | Miami, FL

2005 - 2007 | ASSISTANT MANAGER

Utrecht Art Supplies | Miami, FL

2001 - 2005 | OPERATIONS MANAGER

Giorgio Armani | Atlanta, GA

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